

DUPLICATE INVOICE



www.wlwt.com

WLWT
1700 Young Street
Cincinnati, OH 45202
Main: (513)412-5000
Billing: (410)338-6432

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmont Ave
Suite 306
Towson, MD 21286

Send Payment To:

WLWT
PO Box 26881
Lehigh Valley, PA 18002-6881

Invoice #	Invoice Date	Invoice Month	Invoice Period
942000-1	08/26/12	August 2012	07/30/12 - 08/21/12

Station	Account Executive	Sales Office	Sales Region
WLWT	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Crossroads GPS	CROSSROADS GPS	1217

Flight Dates	Order #	Alt Order #
08/15/12 - 08/21/12	942000	06276403

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/15/12	08/17/12	NBC Today Show III	10-11a	--WTF--	:30	6	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--WTF--	6	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTW		08/15/12	10:29 AM	NBC Today Show III	10-11a	:30	OHSNTV03GPH	\$200.00 NM
5	WLWTW		08/15/12	11:00 AM	NBC Today Show III	10-11a	:30	OHSNTV03GPH	\$200.00 NM
2	WLWTTh		08/16/12	10:29 AM	NBC Today Show III	10-11a	:30	OHSNTV03GPH	\$200.00 NM
6	WLWTTh		08/16/12	10:59 AM	NBC Today Show III	10-11a	:30	OHSNTV03GPH	\$200.00 NM
4	WLWTF		08/17/12	10:27 AM	NBC Today Show III	10-11a	:30	OHSNTV03GPH	\$200.00 NM
3	WLWTF		08/17/12	11:00 AM	NBC Today Show III	10-11a	:30	OHSNTV03GPH	\$200.00 NM
2	08/15/12	08/17/12	2-3p	2-3p	--WTF--	:30	3	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--WTF--	3	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTW		08/15/12	2:48 PM	2-3p	2-3p	:30	OHSNTV03GPH	\$250.00 NM
2	WLWTTh		08/16/12	2:14 PM	2-3p	2-3p	:30	OHSNTV03GPH	\$250.00 NM
3	WLWTF		08/17/12	2:16 PM	2-3p	2-3p	:30	OHSNTV03GPH	\$250.00 NM
3	08/15/12	08/17/12	DR OZ EF	4PM-5PM	--WTF--	:30	6	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--WTF--	6	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WLWTW		08/15/12	3:58 PM	DR OZ EF	4PM-5PM	:30	OHSNTV03GPH	\$400.00 NM
1	WLWTW		08/15/12	4:37 PM	DR OZ EF	4PM-5PM	:30	OHSNTV03GPH	\$400.00 NM
5	WLWTTh		08/16/12	4:31 PM	DR OZ EF	4PM-5PM	:30	OHSNTV03GPH	\$400.00 NM
2	WLWTTh		08/16/12	4:55 PM	DR OZ EF	4PM-5PM	:30	OHSNTV03GPH	\$400.00 NM
3	WLWTF		08/17/12	3:59 PM	DR OZ EF	4PM-5PM	:30	OHSNTV03GPH	\$400.00 NM
6	WLWTF		08/17/12	4:56 PM	DR OZ EF	4PM-5PM	:30	OHSNTV03GPH	\$400.00 NM
4	08/15/12	08/17/12	530-6p M-F news	530-6p	--WTF--	:30	3	\$625.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--WTF--	3	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTW		08/15/12	5:43 PM	530-6p M-F news	530-6p	:30	OHSNTV03GPH	\$625.00 NM



www.wlwt.com

Send Payment To:

WLWT
PO Box 26881
Lehigh Valley, PA 18002-6881

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
942000-1	08/26/12	August 2012	07/30/12 - 08/21/12
Advertiser	Product	Estimate Number	
Crossroads GPS	CROSSROADS GPS	1217	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	08/15/12	08/17/12	530-6p M-F news	530-6p	--WTF--	:30	3	\$625.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WLWTTh 08/16/12 5:57 PM 530-6p M-F news 530-6p :30 OHSNTV03GPH \$625.00 NM									
3 WLWTF 08/17/12 5:43 PM 530-6p M-F news 530-6p :30 OHSNTV03GPH \$625.00 NM									
5	08/15/12	08/17/12	6-630p M-F news	6-630p	--WTF--	:30	3	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 --WTF-- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WLWTW 08/15/12 6:28 PM 6-630p M-F news 6-630p :30 OHSNTV03GPH \$800.00 NM									
2 WLWTTh 08/16/12 6:30 PM 6-630p M-F news 6-630p :30 OHSNTV03GPH \$800.00 NM									
1 WLWTF 08/17/12 6:13 PM 6-630p M-F news 6-630p :30 OHSNTV03GPH \$800.00 NM									
6	08/15/12	08/17/12	7-730p	7-730p	--WTF--	:30	3	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 --WTF-- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WLWTW 08/15/12 7:00 PM 7-730p 7-730p :30 OHSNTV03GPH \$800.00 NM									
3 WLWTTh 08/16/12 7:27 PM 7-730p 7-730p :30 OHSNTV03GPH \$800.00 NM									
2 WLWTF 08/17/12 7:27 PM 7-730p 7-730p :30 OHSNTV03GPH \$800.00 NM									
7	08/15/12	08/17/12	730-8p	730-8p	--W-F--	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 --W-F-- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WLWTW 08/15/12 7:55 PM 730-8p 730-8p :30 OHSNTV03GPH \$800.00 NM									
2 WLWTF 08/17/12 7:55 PM 730-8p 730-8p :30 OHSNTV03GPH \$800.00 NM									
8	08/15/12	08/18/12	11-1135p M-Su	11-1135p	--W-FS-	:30	3	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 --W-FS- 3 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WLWTW 08/15/12 11:30 PM 11-1135p M-Su 11-1135p :30 OHSNTV03GPH \$1,500.00 NM									
3 WLWTF 08/17/12 11:34 PM 11-1135p M-Su 11-1135p :30 OHSNTV03GPH \$1,500.00 NM									
1 WLWTSa 08/18/12 11:14 PM 11-1135p M-Su 11-1135p :30 OHSNTV03GPH \$1,500.00 NM									
9	08/18/12	08/18/12	Sa/Su 6p news	Sa/Su 6p News	-----2-	:30	2	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 -----2- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WLWTSa 08/18/12 6:14 PM Sa/Su 6p news Sa/Su 6p News :30 OHSNTV03GPH \$350.00 NM									
2 WLWTSa 08/18/12 6:43 PM Sa/Su 6p news Sa/Su 6p News :30 OHSNTV03GPH \$350.00 NM									
10	08/18/12	08/19/12	Sa/Su 6-7a News	Sa/Su 6-7a	-----SS	:30	2	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 -----SS 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WLWTSa 08/18/12 6:25 AM Sa/Su 6-7a News Sa/Su 6-7a :30 OHSNTV03GPH \$250.00 NM									
2 WLWTSu 08/19/12 6:37 AM Sa/Su 6-7a News Sa/Su 6-7a :30 OHSNTV03GPH \$250.00 NM									
11	08/19/12	08/19/12	NBC Sunday Today	Su 8-9a	-----2	:30	2	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									



www.wlwt.com

Send Payment To:

WLWT
PO Box 26881
Lehigh Valley, PA 18002-6881

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
942000-1	08/26/12	August 2012	07/30/12 - 08/21/12
Advertiser	Product	Estimate Number	
Crossroads GPS	CROSSROADS GPS	1217	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	08/19/12	08/19/12	NBC Sunday Today	Su8-9a	-----2	:30	2	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
	08/13/12	08/19/12	-----2	2		\$1,500.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTSu		08/19/12	8:25 AM	NBC Sunday Today	Su8-9a	:30	OHSNTV03GPH	\$1,500.00 NM
1	WLWTSu		08/19/12	8:59 AM	NBC Sunday Today	Su8-9a	:30	OHSNTV03GPH	\$1,500.00 NM
12	08/19/12	08/19/12	Sa/Su 6p news	Sa/Su 6p News	-----1	:30	1	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----1	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTSu		08/19/12		Sa/Su 6p news	Sa/Su 6p News	:00		\$350.00 NM
See MG 12.2									
2	WLWTTu		08/21/12	10:30 AM	NBC Today Show III	10-11a	:30	OHSNTV03GPH	\$350.00 NM
MG for 12.1 08/19									
13	08/20/12	08/21/12	NBC Today Show III	10-11a	MT-----	:30	2	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	MT-----	2	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWMTu		08/20/12	10:45 AM	NBC Today Show III	10-11a	:30	OHSNTV03GPH	\$200.00 NM
1	WLWTTu		08/21/12	11:00 AM	NBC Today Show III	10-11a	:30	OHSNTV03GPH	\$200.00 NM
14	08/20/12	08/20/12	2-3p	2-3p	2-----	:30	2	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	2-----	2	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWMTu		08/20/12	2:31 PM	2-3p	2-3p	:30	OHSNTV03GPH	\$250.00 NM
2	WLWMTu		08/20/12	2:49 PM	2-3p	2-3p	:30	OHSNTV03GPH	\$250.00 NM
15	08/21/12	08/21/12	2-3p	2-3p	-1-----	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-1-----	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTTu		08/21/12	2:23 PM	2-3p	2-3p	:30	OHSNTV03GPH	\$250.00 NM
16	08/20/12	08/20/12	DR OZ EF	4PM-5PM	1-----	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	1-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWMTu		08/20/12	3:59 PM	DR OZ EF	4PM-5PM	:30	OHSNTV03GPH	\$400.00 NM
17	08/21/12	08/21/12	DR OZ EF	4PM-5PM	-2-----	:30	2	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-2-----	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTTu		08/21/12	4:20 PM	DR OZ EF	4PM-5PM	:30	OHSNTV03GPH	\$400.00 NM
1	WLWTTu		08/21/12	4:56 PM	DR OZ EF	4PM-5PM	:30	OHSNTV03GPH	\$400.00 NM
18	08/20/12	08/21/12	530-6p M-F news	530-6p	MT-----	:30	2	\$625.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	MT-----	2	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser

DUPLICATE INVOICE



www.wlwt.com

Send Payment To:

WLWT
PO Box 26881
Lehigh Valley, PA 18002-6881

Invoice #	Invoice Date	Invoice Month	Invoice Period
942000-1	08/26/12	August 2012	07/30/12 - 08/21/12
Advertiser	Product	Estimate Number	
Crossroads GPS	CROSSROADS GPS	1217	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	08/20/12	08/21/12	530-6p M-F news	530-6p	MT-----	:30	2	\$625.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTM		08/20/12	5:44 PM	530-6p M-F news	530-6p	:30	OHSNTV03GPH	\$625.00 NM
2	WLWTTu		08/21/12	5:54 PM	530-6p M-F news	530-6p	:30	OHSNTV03GPH	\$625.00 NM
19	08/20/12	08/21/12	6-630p M-F news	6-630p	MT-----	:30	2	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	MT-----	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTM		08/20/12	6:12 PM	6-630p M-F news	6-630p	:30	OHSNTV03GPH	\$800.00 NM
2	WLWTTu		08/21/12	6:13 PM	6-630p M-F news	6-630p	:30	OHSNTV03GPH	\$800.00 NM
20	08/20/12	08/21/12	7-730p	7-730p	MT-----	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	MT-----	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTM		08/20/12	7:26 PM	7-730p	7-730p	:30	OHSNTV03GPH	\$800.00 NM
2	WLWTTu		08/21/12	7:11 PM	7-730p	7-730p	:30	OHSNTV03GPH	\$800.00 NM
21	08/20/12	08/21/12	730-8p	730-8p	MT-----	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	MT-----	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTM		08/20/12	7:55 PM	730-8p	730-8p	:30	OHSNTV03GPH	\$800.00 NM
1	WLWT	Tu	08/21/12		730-8p	730-8p	:00		\$800.00 NM
See MG 21.3									
3	WLWTTu		08/21/12	7:28 PM	7-730p	7-730p	:30	OHSNTV03GPH	\$800.00 NM
MG for 21.1 08/21									
22	08/20/12	08/21/12	11-1135p M-Su	11-1135p	MT-----	:30	2	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	MT-----	2	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTM		08/20/12	11:23 PM	11-1135p M-Su	11-1135p	:30	OHSNTV03GPH	\$1,500.00 NM
2	WLWTTu		08/21/12	11:34 PM	11-1135p M-Su	11-1135p	:30	OHSNTV03GPH	\$1,500.00 NM
Total Spots							54		

Payment Terms 30 Days

Gross Total	\$33,075.00
Agency Commission	\$4,961.25
Net Amount Due	\$28,113.75